



Marshfield Chamber of Commerce
Professional Development Workshop Series
Generously hosted by the Village at Proprietors Green

The Marshfield Chamber of Commerce is committed to making and keeping our members and the entire south shore business community successful. As such, we have designed a series of semi-quarterly professional development workshops that may be attended individually or as a series. Highly anticipated topical workshops will be taught by accoladed industry practitioners and trainers. Individual program information and schedules are available at www.marshfieldchamberofcommerce.com.

Program #1

Seven Strategies

That work together to double your business profits

Wednesday, September 15, 2010

8:00 to 9:30 am

30 minutes networking, 45 minutes presentation,
with 15 minutes Q&A / discussion

Village at Proprietors Green
10 Village Green Way, Marshfield.

Members \$10 - Nonmembers \$20

Members of all area Chamber's welcomed at our members' fee

All proceeds will benefit the Marshfield Chamber of Commerce Scholarship Fund!



Presenter: Bernie Heine
Business Coach / President,
Professional Business Coaches, Inc.

The Bottom Line:

1. Increase the # Visits from Prospects
2. Increase the # Visits from Existing Customers
3. Increase the # of Visits From Past Customers
4. Improve the % of those who Buy: Conversion Rate
5. Increase the Average Dollar Sale
6. Increase Gross Margin Percentage
7. Decrease Fixed Costs

"Bernie is a great strategy executive, among the most knowledgeable and hardworking strategic thinkers I've ever known. I benefitted in working with him, both professionally and personally."

- Adam Singer - Manager, Corporate Strategy & Business Development , Textron Inc.

Reserve your seat now!

Call 781-834-8911

Or Sign up on our website:

MarshfieldChamberOfCommerce.com

Save the Date:

Program 2: Attract more qualified leads - Improve your Marketing skills
November 10, 2010